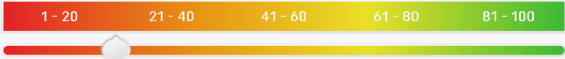


# DIGITAL AUDIT REPORT

XX-XX-2024

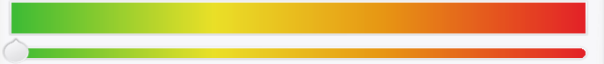
## SEO AUDIT REPORT

### DOMAIN AUTHORITY



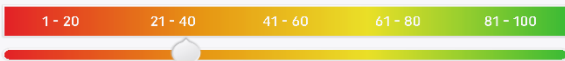
**Poor** **Excellent**  
 Current Domain Authority 20  
 Ideal Score 30 - 50

### GOOGLE INDEX



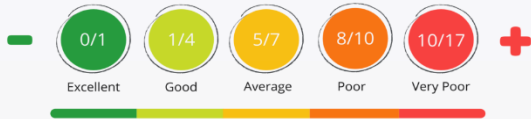
**1 - 3 Days** **15 - 30 Days** **Above 60 Days**  
 Last Indexed by Google 10-09-2024  
 Checked Date 10-09-2024  
 Current Index Time 0 Days  
 Ideal Index Time 1 - 3 Days

### PAGE AUTHORITY



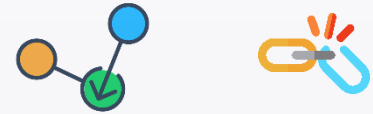
**Poor** **Excellent**  
 Current Page Authority 32  
 Ideal Score 40 - 50

### SPAM SCORE



Current Spam Score 1 %  
 Ideal Score 0% - 1%

### LINKS



External Links 27  
 Internal Links 124  
 Broken Links 0  
 Total Links 151  
 No Follow 7  
 Do Follow 144  
 Ideal Score 1000 - 2000  
(Quality Backlinks)

### LOAD TIME



Page Load Time 2.5 S 4.5 S  
 Current Load Time 7.13 S Ideal Load Time 2.5 S  
 Ideal Score 90%  
 Desktop 67 Accessibility 79  
 Mobile 29 Accessibility 79

#	COMPARE	URL ↕	Domain params				Backlink params	
			Google index ↕	Bing index ↕	Whois	SEMrush Rank ↕	SEMrush backlinks ↕	SEMrush subdomain backlinks ↕
1			728	477	whois	4691215	58	168
2			621	527	whois	6409760	686	36721

KEYBLOCKS  
STRATEGY CONSULTING

## SEO AUDIT CHECKLIST


Parameters	Available	Not Available	Need Optimization
URL Canonicalization Test	✓		
Robots.txt		✓	
Sitemap	✓		
404 Page	✓		✓
Schema.org		✓	
Meta Title	✓		✓
Meta Description		✓	✓
Meta Keywords	✓		
Heading Tags	✓		✓
Image Optimization ( Alt Tags )	✓		✓
Content Optimization		✓	✓
WhatsApp Integration		✓	
Chat Bot Integration		✓	
Privacy Policy Page		✓	
Terms and Conditions Page		✓	
Content Alignment	✓		✓
Social Media Links	✓		✓
Back Links	✓		✓
Analytics Tool		✓	
Keyword Consistency	✓		✓
Optimizing Image	✓		✓
Text Visibility	✓		✓
SEO Friendly URL Test	✓		
Mobile Friendly	✓		✓
Favicon		✓	


SEO RECOMMENDATIONS


	<b>Need to add keywords by doing keyword analysis</b>
	Need to add Meta Titles and Descriptions
	Add Header tags with placing keywords
	Need to do image optimization with alt tags
	Need to align and optimize the content
	Fix Ui/Ux issues like banner corrections, spaces, elements
	Need to setup WhatsApp in the website
	Need to setup Chabot in the website
	Need to add a static sitemap
	Maintain a blog to increase organic traffic
SEO - Off Page	Create backlinks on regular basis
	Analyze competitors link profile
	Conduct link analysis
Types Of Backlink Submissions	Profile creations
	Social bookmarking
	Directory submissions
	Article submissions
	Press Releases
	Blog Submissions
	Blog Commenting
	Business listings





## SMM AUDIT REPORT


Channel	Likes	Followers	Last Post	Reviews	Ratings	No. of Posts
 <a href="#">Facebook Link</a>	9.9K	10K	09-09-2024	7	-	More Than 100

Channel	Followers	Following	Last Post	Reviews	Ratings	No. of Posts
 <a href="#">Instagram Link</a>	2,181	3	09-09-2024	-	-	1,024

Channel	Followers	Following	Last Post	Reviews	Ratings	No. of Posts
 <a href="#">Linkedin Link</a>	367	-	09-09-2024	-	-	More Than 100

Channel	Followers	Following	Last Post	Reviews	Ratings	No. of Posts
 <a href="#">Twitter Link</a>	155	5	09-09-2024	-	-	1,019

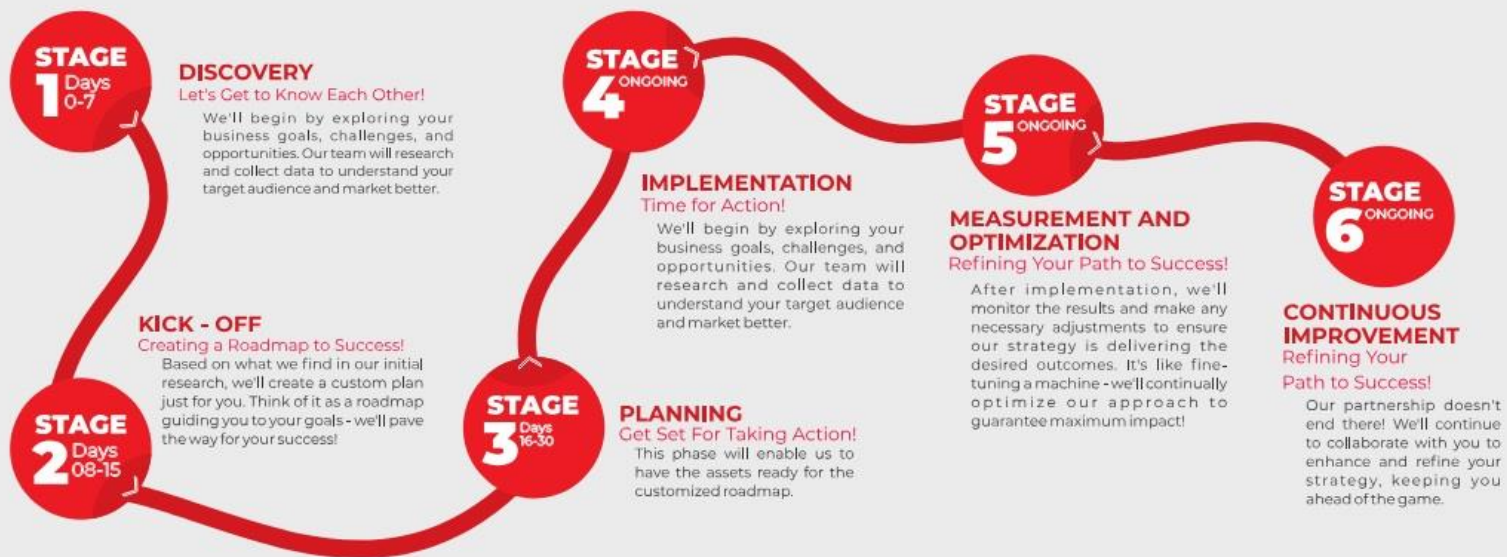
Channel	Videos	Subscribers	Last Post	Views	Ratings	Joined On
 <a href="#">Youtube Link</a>	278	2.73K	1 Month Ago	380,842	-	12-10-2017

Channel	Likes	Followers	Last Post	Reviews	Ratings	No. of Posts
 <a href="#">GMB Link</a>	-	-	-	563	3.6	64

Will do promotions on regular basis for all the channels
Will create the not available channels
Optimize all the channels
Increase in Followers for all channels
Do Social media optimization for all social channels
Increase Engagement Rate
Monitor and Maintain online reputation on social media
We join public groups and share our services reach large groups, looking for their related services
Designing posters and banners on regular basis.
Streamlining the profile and business page.
The page includes Chabots/ Robot chat facilities.
Designing profile logos and cover pictures (If required).
Optimize "About us" content.
Designing posters on regular basis.
Create or edit videos on regular basis.
Prepare efficient content for Posters and Videos.
Prepare appropriate Hash tags for the posts.
We work on the irrelevant comments.
Working on reviews and ratings increase the count.
Paid Campaigns are made for boosting the Page Likes and increase the Page Reach. The types of paid campaigns we do; <ul style="list-style-type: none"> <li>• Reach Campaign.</li> <li>• Page Likes Campaign.</li> <li>• Image Ads.</li> <li>• Video Ads.</li> <li>• Traffic Campaigns.</li> <li>• Carousel Ads.</li> <li>• Lead Generation Ads</li> </ul>
<p>YouTube:</p> <p>Our Promotional Strategies</p> <p>Create and setup Youtube channel</p> <ul style="list-style-type: none"> <li>• We design the channel's cover picture.</li> <li>• Thumbnails for every video will be created.</li> <li>• We write efficient titles for every video.</li> <li>• We provide relevant description for the uploaded videos.</li> <li>• We prepare tags.</li> <li>• We add end cards to the videos.</li> <li>• We add cards to the videos.</li> <li>• Make live videos with prolific personas.</li> <li>• Promote videos and channel on social media platforms.</li> <li>• Optimize "About us" content for the channel page.</li> </ul>

# JOURNEY WITH KEYBLOCKS!

# POWER OF PARTNERSHIP



## KEYBLOCKS STRATEGY CONSULTING



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